

The <u>Australian Parents Council</u> in collaboration with the <u>Victorian Parents Council</u> (VPC) and its other <u>State and Territory affiliates</u>, invite you to join the <u>#parentech conversation - parenting in the digital age</u>!

The <u>#parentech campaign</u> is led by the <u>Australian Parents Council</u>, co-created by <u>edii</u> and is a campaign for every Australian parent. Our plan is to ignite a national conversation that brings together parents and organizations throughout Australia to discuss the challenges and opportunities of raising children in a world full of rapidly evolving technology.

Throughout the campaign, we will develop our collective understanding of the issues and help deliver tangible, usable parent engagement strategies and solutions. More about the campaign can be found on <u>www.parentech.com.au</u> which kicks off today!

At no time in history has technology changed so quickly and been adopted so universally as it has in the past 30 years. We now experience an unprecedented level of connectivity, at our fingertips, 24/7, 365 days a year.

The modern world our children are growing up in is new to us and is full of new possibilities, distractions, and threats. Pretechnology boundaries between home and school are near extinct, and many of the old parenting challenges are made new and even more complex, as we struggle to come to grips with this brave new world we are raising our kids in.

We know technology offers enormous educational potential, but navigating ways to both keep our kids safe and empowered to learn can be tricky, confusing and time-consuming. Yet it has never been more important as parents that we get this right!

To get started jump online to <u>www.parentech.com.au</u> and have your school/organization <u>become a supporter</u> of the <u>#parentech facebook page</u> to receive regular updates and news that can be shared with your networks and school communities.Please see below for the many ways parents and organizations can continue to be involved in the campaign.

We very much hope you are able to join the <u>#parentech conversation</u> - parenting in the digital age, a valuable opportunity for all Australian parents to connect with what we want and need so our children are safe and empowered in the digital world.

It's time we talked... Join the conversation today - <u>#parentech – parenting in the digital age</u>!

Regards,

## JOIN THE #PARENTECH CONVERSATION

## #parentech survey



Love to hear your views on the surveys on the issues that matter to you. **#parentech polls** 



Every week we will be adding new polls, take a second and express your view **Supporters** 



Who else should join the #parentech conversation?

## August - Special #parentech SCREENAGERS movie screenings



Come join us for a movie - not just any movie, <u>'Screenagers'</u> is one of the centrepieces of the <u>'#parentech - parenting in the digital age</u>' campaign. Our <u>affiliates</u> around the country are holding <u>#parentech</u> <u>screenings</u> followed by a Q+A with attendees on the key issues that resonate, what action they will take in homes and schools and will be a fun way for parents to engage in the issues.

Book nov



If you are you winning the battle of parenting in the digital age, share a video tip or startegy and you could win \$500!

## September - try some usable solutions for changes to tech time



<u>'HEALTHY HABITS'</u>, an initiative with <u>Dr Kristy Goodwin</u> helps families understand how to create healthy habits for technology use.



"DIGITAL DETOX" for the family, an initiative developed in partnership with <u>Family Zone</u> helps kick off a 4 week screen time change



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