



SPONSORSHIP PROSPECTUS

Boroondara Park Primary School 2018 Fair

Saturday 10th November

3:30pm to 8:30pm

The Boroondara Park Primary School Fair is a great community event that relies on the generosity and support of our BPPS families and local businesses. You are invited to get involved!

There are a range of fantastic sponsorships opportunities, tailored to give your business, company or family exclusive naming rights to a stall of your choice, with packages to suit your desired level of exposure and budget. Your logo or family name can be prominently displayed at the stall you select, and you will be recognised in the lead up, on the day and post Fair through our extensive advertising and marketing campaign across the school and wider community.

With your support we can create a day of fun, fine food and the amazing BPPS community spirit on display.

If you don't see what you're after, we would be happy to tailor something to suit. To secure your sponsorship, or for more information please contact Jacquie White (Fair Coordinator) P. 0409 524 263 or bppsfair@gmail.com.

As a sponsor you receive:

1. Option for logo/name exclusively displayed at your nominated site with your banner /advertising on display.
2. Logo/name displayed on all major print and electronic press, advertisements and marketing.
3. Option to hand out marketing materials at your site on the day (as agreed with Event Coordinator).
4. ½ A4 page colour advertisement in the school's fortnightly newsletter, distributed electronically to over 420 families and 50 staff members. Can select pre or within one month post Fair.
5. Recognition in the School Fair Program (1000+ printed copies) distributed on the day.
6. Recognition through BPPS Fair social media pre and post Fair.

Note: sponsorships will be allocated based on a first in, first served basis upon receipt of registration form.



Sponsorship Packages

Be an exclusive naming rights sponsor – choose from the huge range of options.

\$300 PACKAGES

1. Beer & Wine Garden

Plum in the middle of the oval, this prime position overlooks the rides and food stalls and is jam packed all day! Boutique wines, beer and cider available. Somewhere to sit and relax a little.

2. Coffee Van

Keep our coffee, tea and hot choc devotees happy! Sponsor the coffee van – with our fully qualified baristas providing hot drinks all through the day and evening.

3. Sausage Sizzle

The sausage sizzle is always the hub of the Fair. Don't miss your chance to sponsor the Fair favourite!

4. Souvlaki Stall

Always a crowd at this stall with the taste sensation that is the BPPS souvlaki! We have BBQ Brothers back again to cook up a storm.

5. Fair Food Fun!

Got a sweet tooth? This is your stall – popcorn, fairy floss and sno-cones and one very, very popular stall!

6. Performance Stage

Cue the lights! Support the arts and help our amazing performers shine with great staging, lighting and sound.

7. Fireworks Fencing (option for inkind or \$\$)

Can you help with some temporary fencing to make sure we have a safe area for our fireworks display?

8. First Aid Station

Show your support in caring for our Fair community. Sponsor our qualified first aid service and help us keep a smile on everyone's face!

9. Safe and sound

Help keep our community and grounds safe by supporting our onsite security. The team will be there overnight Friday through to the last firework crackle on Saturday.

10. Pony rides

The ever-popular pony ride. Giddy up!

\$150 PACKAGES

11. Cake Stall

The most scrumptious place to be at the Fair. You'll have a crowd all day long.

12. Chocolate Toss Game

If you've got the skill to land your coin on the chocolate block, it's all yours!

13. Art Gallery

In the school hall, the art gallery is a place to wander and appreciate all the artwork that the students have done through the year.

14. Face Paint Stall

Always a Fair favourite, our face paint artist has a knack for beautiful, quick designs to suit all ages interests.

15. Hair Colour Stall

A fun stall for the young and young-at-heart, our hair stylist will be spraying fabulous coloured hair creations to delight.

16. Neon glow-in-the-dark stall

With your help BPPS will glow in the dark – get ready for the fireworks at the neon stall of novelty lights and all things flashy!

OTHER SPONSOR OPTIONS (in kind)

17. Printing – Fair Program

Do you have access to printing facilities? Could you help print 1000 copies of the A4 colour double-sided copies of the Fair program – distributed on the day.

18. EFTPOS machines

Work in banking? Can you help us access two EFTPOS machines for our token/wristband stalls for the day?

IN KIND SPONSORSHIP

In-kind sponsorship welcome.

Can you help cover costs by providing, equipment, catering supplies, materials, services, etc?.

NOTE

All logos and associated promotional content to be provided to Fair Coordinator by 31 October 2018. Any marketing materials to be distributed on the day of the Fair must have written agreement with Event Coordinator by 31 October 2018.



SPONSOR REGISTRATION

Please provide the following information to register your preferred sponsor/partnership option.

Business / Family name: _____

Type of business: _____

Contact name: _____

Address: _____

Phone: _____

Mobile: _____

E-mail: _____

Sponsorship Option (please tick)

☐ Beer & Wine Garden **SOLD**

☐ Coffee Van

☐ Sausage Sizzle

☐ Souvlaki Stall

☐ Fair Food Fun

☐ Performance Stage

☐ Fireworks Fencing

☐ First Aid Station

☐ Safe and Sound Security

☐ Pony Rides **SOLD**

☐ Cake Stall

☐ Chocolate Toss Game **SOLD**

☐ Art Gallery

☐ Face Paint Stall

☐ Hair Colour Stall

☐ Neon Stall

Payment Method (please tick)

TAX INVOICE PROVIDED

☐

Invoice

Please send a tax invoice for payment

☐

Credit Card

Please charge my: ☐ Mastercard ☐ Visa

Amount \$ _____

Card Number _____ / _____ / _____ / _____

Expiry ____ / ____

Name on Card _____

Signature _____

Date ____ / ____ / ____