## **MEDIA RELEASE**

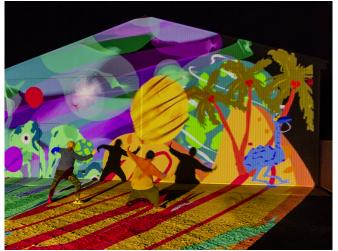
## August 2018



## Immerse yourself in light this Fringe Festival

Imaginations will soar, as audiences will be invited to step into a world of colour and movement this September! Discover the Atherton Gardens Precinct in Fitzroy as it lights up and comes alive after dark Friday 21<sup>st</sup> and Saturday 22<sup>nd</sup> September. Featuring projection artwork by new media artist, Kate Geck, recognised for her outstanding kaleidoscopic projections.

The Centre for Projection Art proudly presents Gertrude Street Projection Festival Mini. With ten successful years of presenting famed Gertrude Street Projection Festival, 2018 is a year of creative development and careful research. The Mini Festival will continue to



engage the broader community and provide emerging projection artists and local creatives with a platform to experiment and exhibit their work, whilst working with the local community groups to light up an important Melbourne location.

Feature artist, Kate Geck is preparing an ambitious display of projection art flooding the gardens in an immersive experience including a moving image piece and testing ground breaking equipment on the facade of Atherton Towers. Yarra Youth Services presents Ignite in partnership with Projector Bike, showing live, observational and interactive projections of bright and

bouncing colour. Audiences will be invited to explore, play and reconfigure the housing estate with light. On Friday will also be thrilled by the tunes of local emerging DJ's Vinyl Vixens Jnr and beats from Rising High's Ror and HendriX.

Don't miss the opportunity to immerse yourself in light over two nights in September!

A free, community and family friendly event, there's no better place to start the school holidays and take in the pulse of one of Melbourne's oldest and most culturally diverse suburbs this Fringe Festival.

WHAT: The Gertrude Street Projection Festival Mini
WHEN: 21 & 22 September, 2018; 6pm – 9pm daily
WHERE: Atherton Gardens, 119 Gertrude Street, Fitzroy
Tickets: Free public event
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