ThinkUKnow e-Newsletter - October 2016

Fascinated by discovering the world through someone else's eyes?

Live streaming is a continuing craze for young people. It allows them to see events unfold literally as they happen, as well as broadcast their own lives to friends (and almost anyone!) to watch.

You may have heard of live streaming apps such as Periscope, Facebook Live and most recently Live.ly, which was released earlier this year by Musical.ly.

Live.ly is a lot like Facebook Live. When you are in the app you can tap "Go Live" to start live streaming your videos to your Musical.ly friends and fans. People can leave comments and buy digital gifts, which are animated stickers that pop onto the screen during broadcasts.

Just like every other live streaming app, Live.ly presents challenges around the content that is viewed or posted. There is no filter or monitoring, and as the streams are live there is always the chance that young people may hear bad language and see inappropriate content.

Another big challenge is privacy. We all need to be aware of what we are posting online, and broadcasting live is no different. It's important that before you or your child broadcasts something live, you consider what personal information you may be sharing in the video - sometimes without even meaning to!

Time2Talk

- Why not download the app? Go 'live' and see what it's all about.
- Before streaming, check your surroundings to ensure you're not giving away any personal information.
- Always think before go 'live'!

ThinkUKnowTop Tips:

- 1. Discuss with your children what is and isn't appropriate to share. Why not broadcast something live together so they get an idea of what is appropriate. This is also a great way to get to know the technology.
- 2. Ensure your child is not giving away personal information in videos, but also on their profile. It is especially important to make sure names, ages and location are hidden.
- 3. Ensure you or your child aren't inadvertently giving out information about who you are and where you live in the videos. Can a street address or school uniform be seen in the videos? Always check!
- 4. Remember, always think before you go 'live'!

I know those tips sound a little serious, so let's not forget the fun side of live video. Have a go! It's lots of fun.