





METRO TRAINS MELBOURNE PTY LTD (METRO) COMMUNITY EDUCATION UNIT (CEU)

'SAFE TRAVEL ON METRO TRAINS' POSTER COMPETITION

To celebrate Rail Safety Week (Monday 13 August 2018 to Sunday 19 August 2018), Metro's Community Education Unit invites Year 5 and 6 primary school students to participate in a poster competition to promote 'Safe Travel on Metro Trains'.

Participants

Students in Year 5 and 6 enrolled in Melbourne metropolitan primary schools.

Prizes

Finalists will receive a Certificate of Participation and will have their work displayed at a CBD railway station during Rail Safety Week. The first prize winner's school will also receive a visit from 'Dumb Ways to Die' mascots.

First prize Xbox One 500 GB + 'Dumb Ways to Die' show bag and a school visit from 'Dumb Ways to Die' mascots

Second prize Beats EP On-Ear Headphones (Black) + 'Dumb Ways to Die' show bag

Third prize 1 year Museums Victoria Household (two adults and four children up to 16 years) Pass +

'Dumb Ways to Die' show bag

Entries close Friday 29 June 2018 at 4pm.

Winners will be notified by Friday 27 July 2018 and prizes will be presented during Rail Safety Week.

Poster Criteria

- Posters must be A3 in size (landscape);
- Drawn using any of the following mediums pencils, textas, water colour paint and crayons;
- Provide a clear Rail Safety Message for travelling on Metro Trains (includes correct spelling);
- Include a hand illustrated Metro logo or Metro train;
- Contain original illustrations demonstrating safe behaviour; and
- A signed competition entry form must be attached to the back of the poster.

Posters will be presented before a judging panel and scored on the following

- How well the poster meets the Poster Criteria (above);
- The potential for the poster to be reproduced to promote rail safety messages; and
- General appearance use of colour, creativity, visual impact and clarity of message.

Suggested Rail Safety Messages include

- Mind the Gap
- Stand Behind the Yellow Line
- Remove Headphones at Level Crossings
- Level crossings Lights? Bells? Gates? Wait!
- Walk Your Wheels (bikes, scooters, skateboards and rollerblades)
- Authorised Officers Here to Help

Students may create their own safety message too.

Terms and Conditions

- A maximum of three entries per class may be submitted.
- Student details and school contact details are to be completed on the competition entry form and attached to the rear of the poster prior to submitting.
- Posters will remain the property of Metro Trains and will not be returned (may be used for publishing purposes).
- Children of employees and agents of Metro Trains Melbourne Pty Ltd or their family members are ineligible to enter this Competition.

Please send posters to:

Metro Trains Community Education Unit

GPO Box 1880

Melbourne, VIC, Australia 3000

For further information please contact the Metro Trains Community Education Unit community.education@metrotrains.com.au

ENTRY FORM

Dated:

NAME:	
CLASS:	
TEACHER:	
SCHOOL NAME & ADDRESS:	
PARENT/GUARDIAN NAME:	
PARENT/GUARDIAN EMAIL/TELEPHONE:	
PARENT/GUARDIAN SIGNATURE: DATE:	
Entrants may be photographed or interviewed during prize presentations.	
PHOTO/FILM CONSENT FORM	
(insert name) of	
HEREBY GRANT PERMISSION TO MTM to: 1. Create photographic images and/or visual footage and/or audio recordings of the Minor ('Materials'). 2. Use the Materials on MTM's internal web page, MTM's social media web pages and on MTM's marketing mat for the purpose of promoting MTM's Community Education Program relating to safety around trains.	erials
ACKNOWLEDGE THAT: 1. MTM is the owner of any intellectual property in the Materials. 2. MTM is committed to protecting privacy. Save for use of the Materials as stated in this consent form, MTM's Privacy Policy (see www.metrotrains.com.au/privacy/) applies to any other use of any 'Personal Information' (as that term is defined by the Privacy Act 2000 (Vic)) contained in the Materials.	
Signed:	m